



FOR IMMEDIATE RELEASE

CONTACTS:

For Financial Press

I.D. Systems, Inc.
Ned Mavrommatis
Chief Financial Officer
ned@id-systems.com
General Phone: 201-996-9000. General Fax: 201-996-9144

For Trade Press

I.D. Systems, Inc.
Greg Smith
Director of Marketing
gsmith@id-systems.com
General Phone: 201-996-9000. General Fax: 201-996-9144

AeroVironment/PosiCharge
Jordan Ramer
Director of Business Development
ramer@aerovironment.com
General Phone: 626-357-9983. General Fax: 626-359-9628

AeroVironment/PosiCharge
Lisa Heiberg
Director of Marketing
heiberg@aerovironment.com
General Phone: 626-357-9983. General Fax: 626-359-9628

I.D. Systems and PosiCharge to Produce New Wireless Battery Management System

Initial Testing Successfully Conducted for Major Auto Maker

Hackensack, NJ, November 18, 2004 —

I.D. Systems, Inc. (NASDAQ: IDSY), a leader in wireless asset tracking and management solutions, today announced that it has teamed with AeroVironment, Inc., the leading provider of advanced battery chargers, to produce a new wireless monitoring system for industrial vehicle batteries. The system is designed to track key utilization and performance data on batteries fast-charged by AeroVironment's PosiCharge? system, using the radio frequency backbone of I.D. Systems' Wireless Asset Net™ industrial fleet management technology.

The new wireless battery monitoring system has passed a series of key initial tests conducted on behalf of a leading automotive manufacturer, which funded development of the system.

"The recent tests successfully demonstrated the robust capabilities of the system, which integrates the data gathering and analysis capabilities of PosiCharge? with the wireless fleet management platform of I.D. Systems," said Pat Dellario, vice president and general manager of PosiCharge? . "This is an important step toward providing operations and logistics managers with the next generation of comprehensive, turnkey asset management software."

"Our work with the PosiCharge team has been groundbreaking," added Rick Muntz, I.D. Systems' executive vice president of sales, marketing, and customer satisfaction. "Together we have quickly responded to the needs of an important customer for new technology designed to help reduce the significant costs and inefficiencies associated with industrial vehicle batteries. We look forward to exploring other opportunities with PosiCharge? to capitalize on this new system's innovative benefits for owners and operators of industrial vehicle fleets."

About PosiCharge

Monrovia, California-based PosiCharge? is the leading provider of fast charge systems, allowing users to eliminate the battery room and its associated challenges – including run time issues, reduced battery capacity, infrastructure cost, lost productivity, worker injury, and excess battery inventories. PosiCharge? fast charges each battery in the vehicle during short breaks, lunches, and shift changes, resulting in instant productivity improvements. With a proprietary system that gathers battery data, analyzes energy usage, and protects batteries using custom charge algorithms, PosiCharge? protects and optimizes material handling assets. For years, PosiCharge? has been keeping fleets running in some of the hardest-working Fortune and Global 500 plants and distribution centers in the country. PosiCharge? is an AeroVironment, Inc. business. For more information on PosiCharge? , visit www.posicharge.com.

More...

About I.D. Systems

Based in Hackensack, New Jersey, I.D. Systems, Inc. is a leading provider of wireless solutions for corporate asset management. I.D. Systems' customers include 3M Company, American Axle, Archer Daniels Midland, Daimler Chrysler, Deere & Co., Ford Motor Company, General Dynamics, Hallmark Cards, Northrop Grumman, Target Corporation, Walgreen Co., the U.S. Navy, the U.S. Postal Service, and the U.S. Transportation Security Administration, among others. Using local area networks, wide area networks, and the Internet, the company's systems enable management to control and track the location and status of their assets — from forklifts and cranes to automobiles and trucks — in real time. For more information on I.D. Systems, Inc., visit www.id-systems.com.

“Safe Harbor” statement under the Private Securities Litigation Reform Act of 1995: This press release contains forward looking statements that are subject to risk and uncertainties, including, but not limited to, the impact of competitive products, product demand and market acceptance risks, fluctuations in operating results and other risks detailed from time to time in I.D. Systems' filings with the Securities and Exchange Commission. These risks could cause I.D. Systems' actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, I.D. Systems.

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